

## **IPC POLICY**

## Photography and Filming at the Rio 2016 Paralympic Games

Athletes / Competition Partners / Team Officials / Games Officials ('Participants')

The organising committee for the Rio 2016 Paralympic Games ('Rio 2016'), with the assistance of the IPC, has entered into a large number of exclusive media (television, radio and internet) contracts with major broadcasters. The successful operation of these contracts is of critical importance to the funding of the Rio 2016 Paralympic Games ('the Games') and to the exposure of the sport performance of the athletes to global audiences. IPC's Vision cannot be achieved without it. Therefore the IPC and Rio 2016 need to put in place reasonable measures to protect the Rights Holding Broadcasters.

Participants are not allowed to conduct any photography or filming during the Games within any Games related venue unless it is for the purposes permitted in this policy and in strict accordance with the terms of this policy.

Participants may be permitted to carry out photography or filming within Games venues provided that it is for internal non-commercial use for educational purposes (teaching, coaching and training) in the following circumstances:

- Photography or Filming is only allowed from the stands and the areas designated by IPC and the Host Broadcaster during competition and open training sessions.
- Photography or Filming is only allowed with non-professional camera equipment (handheld cameras, no shoulder cameras). The IPC will be entitled to decide whether camera equipment is to be considered of 'professional standard' for the purpose of this policy.
- Photography or Filming in the Paralympic Village is only allowed within the Participant's assigned accommodation and the Paralympic Village Plaza and not in or from the common domain.
- Photography or Filming is in accordance with the IPC Social Media Guidelines.

In all cases Participants must obtain the prior written approval of the IPC, having first described the nature of photography or filming that they intend to carry out.

Where filming is permitted, Participants will under no circumstances be authorised to:

- Provide national media with the footage.
- Use any photograph or film recorded by them for the purpose of bringing or supporting any protest, appeal or other challenge to an athlete's performance, but may use such



photograph or film to defend a protest etc. so long as the photograph or film was originally only intended for the purposes permitted under this policy.

Participants may be permitted to access and use of Paralympic Games footage, from the Host Broadcaster feed, for educational purposes upon their request and subsequent approval by the IPC. Requests for additional footage may be made to the IPC (attn. Alexis Vapaille, <u>alexis.vapaille@paralympic.org)</u>.